

Plenty has been written about W.D. Gann, much of which it is hard to know what to believe. What is left of his material is now housed in Pomeroy, Washington State, taken over from Ed Lambert by Billie Jones in the early 1980's.

<http://www.wdgann.com/>

We won't repeat what is written about W.D in this short essay, and will be brief about things...

Gann published a yearly forecast in November of each year for the year ahead. It is quite astonishing how these forecasts were able to indicate the months when the Dow would rise, the months when the Dow would fall, and even more, the highs and lows for the year. *In advance*. We have examined the surviving forecasts over the years at EIS, we looked at the 1923 forecast in the March 19th, 2013 session;

<http://www.businesscycles.biz/classes.htm>

(as this was 90 years back) and have for several years indeed tried to recreate how Gann did this, for our own market assessments, the 2012 Feb 4th session being a good one to listen to if you are new to this process: <http://www.businesscycles.biz/pastrecording24.htm>

And also linked off the 'past subscriber sessions' classes page of the website.

Gann's 1929 forecast is available on the web, here: <http://webtrading.com/gannforecast.htm>

Gann's most difficult book, but allegedly where he put his trading secrets, is his book (novel) *Tunnel Thru the Air, or Looking Back from 1940*. Trouble is, it's coded; coded in the style in which the bible is supposedly written, with symbolism, math and esoteric principles at its core. Anyway, there is enough in the book to warrant the effort at a deeper look; a much deeper look in fact...

Published in 1927, the book described difficult times ahead for the US, and a war. The start of the war Gann describes in the book (page 278) is an accurate description of Pearl Harbor, almost 15 years before it happened. The book lists 1930 to 1932, and then 1940 to 1944 as the most difficult years the US will ever face. (Pages 82 to 84, the page numbers themselves being a clue as to why these years.) A fire and war comes to Chicago on October 3, 1931, closing the exchanges and trading, page 320. As it happened, markets saw actual panic on this day, in reality; the US

exchanges banned short selling on this day, but in the end chose to stay open as the panic selling ensued. We can see Gann is using his master cycle there, since 1871 saw the great Chicago fire.

Throughout the book, Gann's hero, Robert Gordon, trades. Supposedly, this is the trading secrets Gann reveals, if one can unlock the coding. This is what EIS is studying, and what we continued, in more depth, for the January 4-6 sessions of 2013. In those sessions, we saw why Gann would have focused his energy on the cotton market, and why he would have been bullish for prices all through the year 1927. This would set his trades for the long side mostly. Then he gives his trades specifically; pages 94, 96, 101, 103, 107, 112, 156 and more. Gann says where he bought, where he sold and the prices. So okay, big deal you may say.

Gann lists the prices and the trades for the contract months as the year progresses through to the end of 1927. When looking at the charts of the time – hard to get – but I have illustrated the data in classes occasionally, the trades are authentic at such prices. The troubling matter is, the book was published, if matters are to be believed, May 9, 1927, *before the actual trades could have taken place*. Did Gann fudge the publication date? It's possible, though we know his other forecasts in the book, a few mentioned above, proved accurate.

We studied this, in part, in the Jan 4-6 sessions and I showed why Gann would have watched for a rise in the cotton price over 1927. The same conditions will arise in 2027, where again the cotton price can be expected to rise, as the spring rains for that year will be late, bringing flood to the Mississippi. More important though, once the principles are learned, they can be applied to any market, especially commodities.

This is why we study Gann. If that interest you to do, you will find plenty to study on the EIS website. And plenty more to follow.

I came to Gann through real estate, uniquely it would appear, via his Financial timetable:

http://www.businesscycles.biz/specialist_gann_material.htm and see 'A study of Gann's 18.6. I traded the gold market into the December 2009 top, a top I knew would occur at the start of December, before it happened;

<http://www.businesscycles.biz/classes.htm> and see the December 8, 2009 session. That's when I realized Gann's material is authentic.

The research continues.